

Course Description



"INNOVATION AND ENTREPRENEURSHIP" is a 6 Weeks, Online training program. The Lectures and Videos in the course make students learn about the Entrepreneurial and Leadership Skills, and also learn how to confidently navigate crisis and challenges in Startups. This course will give enough exposure on how to start your own business and run it successfully with the help of the team and resources available. The course also provides direct guidance from successful entrepreneurs through lectures, meetings and discussions.

❖ Innovations

The ability to apply creative solutions to those problems and opportunities to enhance or to enrich people's lives.

✚ *Doing new things.*

❖ **Entrepreneurs** succeed by thinking and doing new things or old things in new ways.

✚ **Entrepreneurship** = *Creativity + Innovation*

❖ Innovation and Entrepreneurship Development Programme Objectives.

- Develop and strengthen their entrepreneurial quality/motivation;
- Analyze environment related to small industry and small business;
- Select project/product;
- Formulate projects;

- Understand the process and procedure of setting up of small enterprise;
- Know and influence the source of help/support needed for launching the enterprise.
- Acquire the basic management skills
- Know the pros and cons of being an entrepreneur; and
- Acquaint and appreciate the needed social responsibility/entrepreneurial disciplines.
- To let the entrepreneur set or reset the objectives of his business and work individually and along with his group for their realization.



❖ **Entrepreneurship Development Programme – Features**

- Identification and careful selection of entrepreneurs for training.
- Developing the entrepreneurial capabilities of the trainee.
- Equipping the trainee with the basic managerial understanding and strategies.
- Ensuring a viable industrial project for each potential entrepreneur.
- Helping him to secure the necessary financial, infrastructural and related assistance.

❖ **Certified Course**

After the completion of course the candidates will get an **Innovation and Entrepreneurship** certificate from INTERNSHIPWALA CAREER.

❖ **About InternshipWALA**

InternshipWala.com is an online Platform for Trainings, Internships and Projects. The company is **registered under Ministry of MSME, Govt. of India** and also accredited by **International Accreditation Services**. The International Accreditation Service (IAS) provides objective evidence that an organization operates at the highest level of ethical, legal and technical standards.

At InternshipWALA the students gets a chance to learn the technology online and then apply for Internship at our partner companies to get real time work experience. Also, in today's world, students must have experience of work from home, using the gadgets and technologies available. That is where InternshipWALA is different from many other online Platforms.

Why Wait? Join Today!

If you have any queries or doubts regarding the training,

Please write to us at career.internshipwala@gmail.com

Or call us on [+91-7070436444](tel:+91-7070436444)