



## Internship Detail

Looking for Media Planning -	Intern.
Loc-	Singapore
Com-	Publicis Groupe
Duration-	3 Months
Cont.-	Steven
Mail -	<a href="mailto:steven.low@publicisgroupe.com">steven.low@publicisgroupe.com</a>

### About Company

Highly modular, Publicis Groupe's Connecting Company model is a unique platform that gives clients plug & play access to our best-in-class services. Supported by a Global Client Leader (GCL), our clients benefit from a borderless, seamless service that drives the alchemy of creativity and technology.

Publicis Groupe is organized into 4 Solutions Hubs for easier connectivity and integration: Publicis Communications, Publicis Media, Publicis Sapient, and Publicis Health. In this model, all agency brands still exist and share an operational backbone, which gives them the power and expertise of all the Solution Hubs combined to deliver the scale required to compete and win in a data-led, digital-first world. Epsilon, the data-driven marketing and tech company and its platform Conversant, that joined the Groupe in July 2019, is positioned at the center, fueling all the Groupe's operations with their unparalleled data expertise.

As a Connecting Company, we are able to deliver as the Power of One - driven by a common purpose, a powerful spirit, shared behaviors, great character and a relentless focus on our clients.

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